

QMI Color Palette

Primary



PMS 300

CMYK
99/50/0/0



PMS 485

CMYK
0/95/100/0



Rich Black

CMYK
60/40/40/100

Neutrals



CMYK
44/44/65/11



CMYK
30/23/28/0



Grey

CMYK
0/0/0/60



CMYK
0/50/100/0



CMYK
0/10/54/0

Secondary



CMYK
0/100/100/0

StoreSafe®



CMYK
40/100/20/20

CounterSafe®



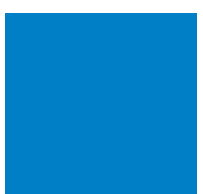
CMYK
0/60/100/20

ProductSafe®



CMYK
100/0/70/30

HomeSafe®



CMYK
100/40/0/0

StormSafe®

Logo Color Palette



Fonts

Body Copy

Univers LT Std 45 Light
Univers LT std 45 Light Oblique
 ABCDEFGHIJKLMNOPQRSTUVWXYZ
 abcdefghijklmnopqrstuvwxyz
 1234567890

Univers LT Std 55 Roman
Univers LT Std 55 Oblique
 ABCDEFGHIJKLMNOPQRSTUVWXYZ
 abcdefghijklmnopqrstuvwxyz
 1234567890

Univers LT Std 65 Bold
Univers LT Std 65 Bold Oblique
 ABCDEFGHIJKLMNOPQRSTUVWXYZ
 abcdefghijklmnopqrstuvwxyz
 1234567890

Header Copy

Univers LT Std 75 Black
Univers LT Std 75 Black Oblique
 ABCDEFGHIJKLMNOPQRSTUVWXYZ
 abcdefghijklmnopqrstuvwxyz
 1234567890

Univers LT Std 93 Extra Black Extended
Univers LT Std 93 Extra Black Extended Oblique
 ABCDEFGHIJKLMNOPQRSTUVWXYZ
 abcdefghijklmnopqrstuvwxyz
 1234567890

